

Crisp N Clean

Exclusive Solutions Ltd



PITCH DECK



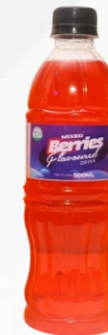
| Who we are



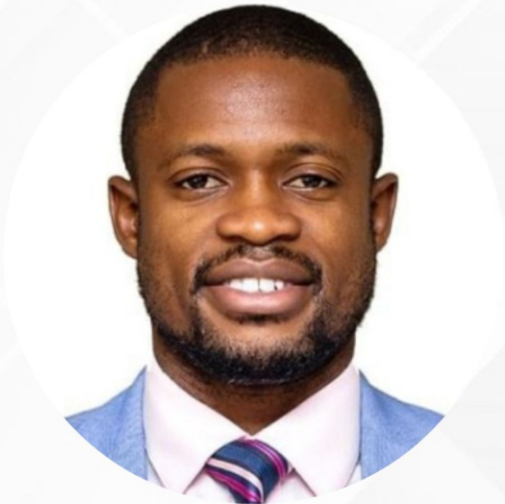
Crisp N Clean Exclusive
Solutions Ltd
Registered In
2017

started the production of
Fresh Juice in
2021

started the production of
Flavored Drinks in
2024



| Our Team



Oluwaseyi Afeni

CEO/Co-Founder

Seyi has a degree in Marine Biology, Human Resources Management and a Mini-MBA in Management. 10+ Years of business experience, founded successful companies like Crispy Ice & Crisp Laundry. He has a patent for the book "The Visuals"



Funmi Afeni

CPO/Co-Founder

Funmi holds a Professional Chef Diploma in Cuisine & Patisserie. She leads product /Flavour development and innovation a Crispy Juice.



Our Team |



Ibukun Banzi

Head of HR/Legal

Ibukun was called to the Nigerian Bar in 2013, served in Nigerian Content Development and Monitoring Board in yenegroa in 2014 and displayed so much excellence in the New Development of NCDMB. She moved to Lagos where she worked in Law Firms before temporarily switching career to public relations for about 2 Years. During her career in Public relation sector, she worked on Accounts of few Top brands. She is currently the HR Manaher of Crisp N Clean Exclusive Soulfions Limited & has successfully held the position for more than 5 years.



Titi Olasope

Chief Operating Officer

Tobi Olasope, a graduate of Transport Management & a member of the Nigerian Institute of Management & Chartered Institute of Logistics and Transport. Worked as Airport Duty Officer & Apron Control in Federal Authroly of Nigeria in 2009, Apron Control & Avaiation Security in Gombe State Airport in 2011/12. Started working with Xpedite Global Concepts in 2013 as Chief Operating Officer. Continued with Crisp & Clean as Chief Operating/ Logistics/Technclal Officer in 2015 till Date

|What We Have Done



**12 NAFDAC
LICENCES**



**4 SON
Licences**



We produce and distribute to

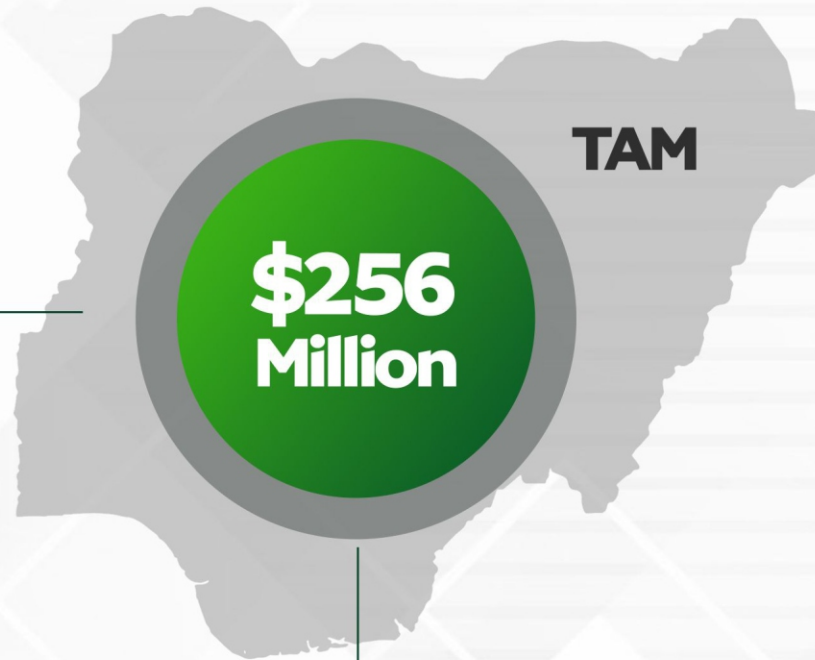


| Why Invest in Funmzy Juice ?



Fruit Juice Revenue
FOR 2023 (NIGERIA)

\$3.40
Billion
2023



\$10.24
Million
2026

Funmzy Juice intends to capture 4% of the Total addressable market (TAM) in Three Years



Traction |

250k+
BOTTLES

Fruit Juices Sold

30+
Super
markets

Distributors And Retailers.

N150+
MILLION IN 2024
(97,840)

In Revenue

| Supermarkets (Already doing business with us)



TOTAL
₦73,680,000
(\$99,565.52) YEARLY

GB supermarkets

N1,300,000 fortnightly

N2,600,000 monthly

Present in



16 Branches

Jendol Supermarket

N500,000 fortnightly

N1,000,000 monthly

Present in



12 Branches

Reno Supermarkets

N270,000 fortnightly

N540,000 monthly

Present in



3 Branches

Primemart



4 Branches

Twinsfaja



3 Branches





Market Size (Lagos) |

₦192
BILLION
\$256M

TAM (YEARLY)



4 Million fully employed
Working Class



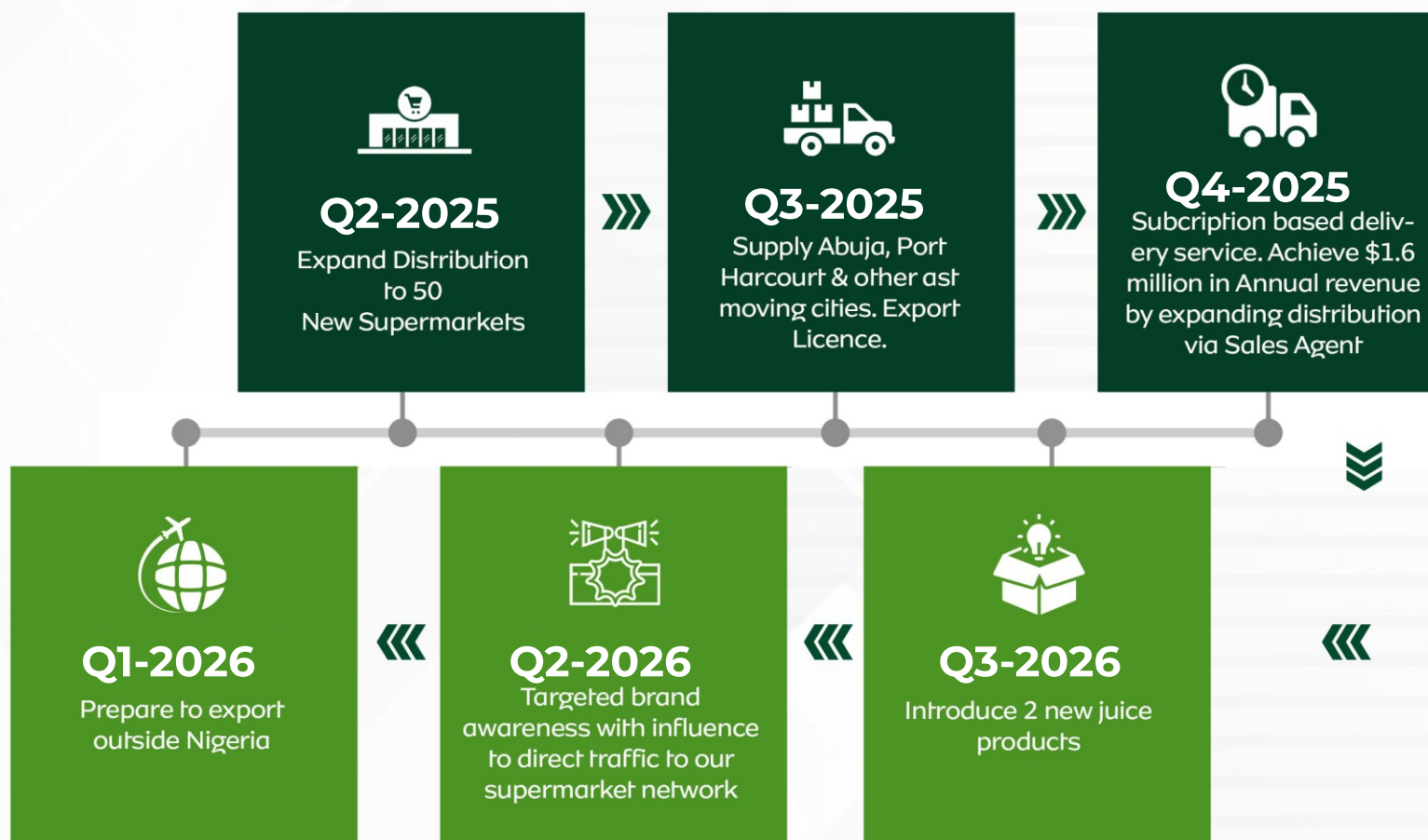
N4,000 per customer
(projecting they buy once a
week at N1,000/bottle)



16,322 Supermarkets in
Lagos alone



Growth Roadmap |





Business Model |

Funmzy Juice generates Revenue through the Sale of our Products in:



Supermarkets



Events



**Our own retail
Outlets**

Additionally, we generate income through single-transaction e-commerce sales.



₦1,200
per Bottle

Supermarkets



₦2,000
per Bottle

e-Commerce



|Next Growth Step



Market Size for Fruit Juice

Price point: N1,250



Our Plan

To increase to

15,000 bottles monthly

**15,000 bottles X N1,250 =
N18,750,000**

Amount of people we sell to monthly:

**10,000 bottles X N1,250 =
N12,500,000**

|Next Growth Step



Market Size for Flavored Drinks

Price point:
N250 per bottle, N3,000 per pack



Amount of people you can sell to monthly:
N12,000 (4 packs) = 12,000,000
Yearly = N144,000,000

Expectations from Bokku Supermarket



Weekly Expectations

110 branches X 20packs X N3,000

= N6,600,000

Monthly Expectations

N6,600,000 x 4 weeks

= N26,400,000

Yearly Expectations

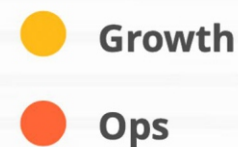
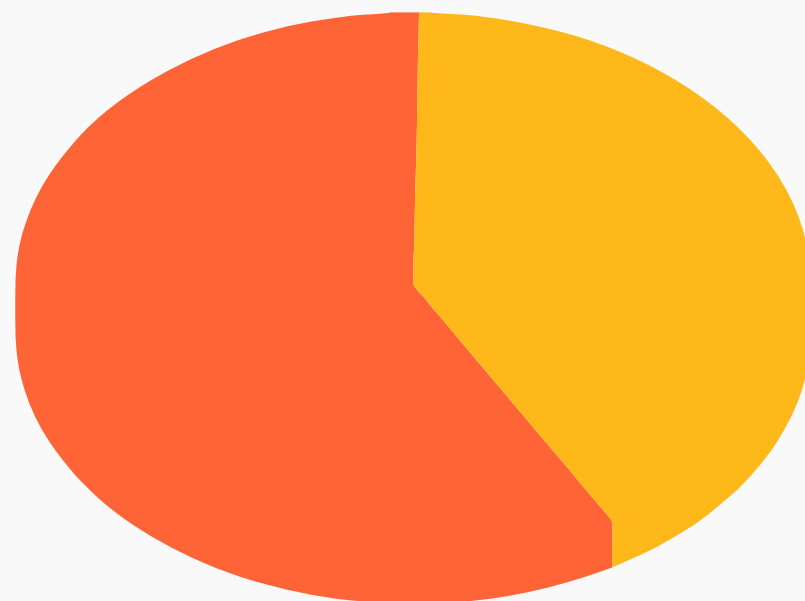
N26,400,000 mntly x 12 months

= N316,800,000



Use of Funds

Use of Funds | Months 0-18



We request for equity

@ N10,000,000 for 5% stack in the company.



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2nd Gate FCE (TECH), Sufficient Grace,
Building, Abule Ijesha, Yaba, Lagos



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