



Pineapple is very sweet and nutritious.





hence why alot of juice producers avoid production of fresh Pineapple juice only.





We have been able to carve a niche for ourselves in the area of Fresh Pineapple juice production.



We currently have alot of Supermarkets requesting for the Pineapple juice along side our branded chillers.





We plan to extend our product to all Supermarkets requesting and other leading supermarkets and pharmacies in Lagos, Nigeria. We need industrial juicers and chillers.



We will be building a factory in Benin, Nigeria within the next 3 years



Benin is the largest producer of Pineapples in Nigeria



### How New Farmers Can Venture Into Pineapple Farming

Edo State is notable for the production of pineapple, and the farmers in the state say it is lucrative, but the production is limited because of some challenges...

dailytrust.com

Source: Daily Trust

https://dailytrust.com/how-new-farmers-canventure-into-pineapple-farming/

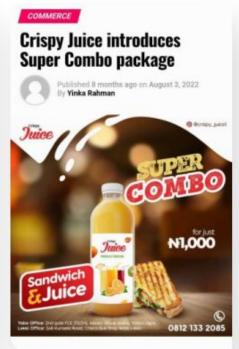
Thur, 5th January 2023



## **Press**



Give yourself a taste of Nutritious greatness.



Crispy juice has extended their tentacles in the quest of satisfying their esteemed customers.

This package titled super combo comes with sandwich and juice and it's sold for just N1,000.

According to them, this super combo is packaged to give unbeatable nutritious greatness.

This idea was borne out of consistent requests from their esteemed customers.

Interestingly, this package can be delivered everywhere in Lagos ranging from the island to the mainland.

Contact: IG: @crispy\_juice1

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# **Exit Options for Investors**



## Secondary Sale of Shares:

Investors can sell their shares on the private market.



### **Public Listing:**

Investors can sell their shares through an IPO.



### Merger or Acquisition:

Investors can receive cash or stock in a takeover.



### **Go-to Market Plans**



#### **Branded Chillers**

- Customers walk-in & pay
- Supermarkets are ready to give space for FREE



### **Influencers**

Top Nigerian Actors. Actresses,
Comedians, of notable track-record
to push traffic to supermarket and
other sales channels

### Digital/Social media





Instagram/Facebook/Youtube:
Content/Ads



- Google Ads



#### Print

- Billboard
- Industry magazines



Sponsor strategic events

